



Course Description

Course title : Writing for radio and television programs	Level : second level
Course ID : RTV 203	Semester :
Credit units : 3 units (2) Theoretical (1) Practical.	Department : RTV .

❖ **Targeted Learning outcomes :**

A) information and concepts:

By the end of this course the student will be able to:

A/1- The student knows the importance of the idea in the various forms and radio programming templates (audio and visual).

A/2- The student determines the characteristics of a good and attractive radio text (audible and visual).

A/3- The student knows the basics of preparing, writing presenting and producing radio (audio and visual).

A/4- The student knows the concept of preparation, the specifications of the successful producer and its sources.

A/5- The student calls each radio template (visual or audio) with the correct name and scientific term.

A/5- The student defines the characteristics of a successful live speech template.

A/6- The student knows the concept of talk shows and the methods of preparing and presenting them.

A/7- The student determines the difference between the different talk shows (interviews - seminars - discussions).

A/8- The student lists the differences between template competitions, miscellaneous, investigations, and documentary .

A /9- The student knows the form and basics of writing the script for the various forms and radio program templates .

B) Mental skills : The graduate should be able to:

B/1- The student differentiates between (textual and visual) radio program forms and templates.

B/2- The student evaluates the various radio programs (visual and audio) according to the scientific bases and standards.

B/3- The student analyzes the success elements of the various forms and program templates.

B/4- The student deduces the specifications of the successful preparer and the sources that can be relied upon.

B/ 5- The student summarizes the basics of writing, preparing and presenting radio (audio and visual).

B/6- The student designs a radio script (visual and audio) that takes into account the correct scientific standards that would attract the attention of the audience.

B/7- The student derives the ways of utilizing the different programmatic shapes and templates to serve the community.

B/8- The student proposes to introduce new television formats, templates and programs that keep pace with the development of society and the needs of the target audience .

C . Professional skills : The graduate will be able to:

C/1- The student analyzes the strengths and weaknesses in the different forms and program templates that he sees.

C/2- The student is able to choose the appropriate broadcast language for each program template based on the nature of the topic, the form of the template, the target audience, as well as the objective of the program .

C/3- The student uses the correct scientific terms for each program form and template that he sees or hears.

C/4- The student examines the characteristics of the various radio program shapes and templates (audio and visual) to be able to distinguish between these forms and templates.

C / 5. The student is responsible for research and collecting information on the subject that will be submitted in any form and broadcasting software (visible and audio) (either through reading, reading, internet or personal observation or personal interviews with responsible and specialized sources .

C/6- The student proves the possibility of employing radio programs (visual and audio) in addressing current events and meeting the needs of the target audience in a manner that serves the community .

C/7 - The student is implementing an end to one of the various forms and templates explained in lectures (direct interviews, interviews, discussions, debates, various competitions and include : Documentary Programs, Film and Programs, and film .

D) General skills:

- The student works in a team work in a team manner.
- They solve problems scientifically and realistically.
- Conducts a dialogue in a democratic professional manner.
- Deals efficiently with information sources.
- Employs direct communication skills in dealing with others.
- He teaches himself.
- Thinks critically.

❖ Content :

Studying weeks	Topics	Credit Hours
1		
	Importance of the idea in the television program and forms of programs (audio and visual).	3
	Preparation conditions, equipment specifications and sources, characteristics broadcast text.	
2		3
	Prepare direct speech with models of programs that represent this	
3	template, as well as allowing students to present ideas that work	
	To template live talk and evaluate them.	
4	Characteristics of the interview template, the types of interviews that are	3
	conducted, and commenting with students on examples of programs that	
	represent that template while allowing students to present ideas that are valid	
	To mold and evaluate interviews.	

5	The characteristics of the seminars template as well as the discussion	3	
	template with an explanation of the methods of preparing each of them,		
	in addition to clarification of the relationship between these templates		
	and the dialogue template, in addition to the comments with the		
	students on the templates of the software programs.		
	The template for the symposium, discussion and their evaluation.		
6	Mid term exam	1	
7	Features and importance of investigations template.	3	
8		3	
	Characteristics and methods of writing women's and children's programmes		
9	Competition programs characteristics, purpose and methods of preparation	3	

10	The documentary programs , its characteristics and methods of preparation	3	
11	Distinguish between a documentary film template and a documentary program .		
12	practical assignments for students; Where a number of students present an episode of a program that represents any of the templates that They have been explained in previous lectures to comment on the idea, the language used, and the sources of information gathering. As well as the suitability of all these elements with the nature of and properties of the template being used .	3	

❖ learning methods:

- Theoretical lectures.
- Discussions during the lecture .
- Viewing and criticizing some programs .
- Preparing and writing correct radio texts (audio and visual) for the different forms and program templates that were explained in the lectures .

❖ evaluation system:

1	Periodic assignments	To assess: comprehension skills and mental Skills .
2	Periodic tests.	To assess: knowledge and comprehension skills.
3	Mid-term test.	To assess: the skill of knowledge and comprehension skills
4	Final test	To assess: All skills.